Fashion Merchandising / BS Degree

Suggested Course Sequence

For students entering the major in catalog year 2019-2020

YEAR 1				
SEMESTER	FALL		SPRING	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature and Culture	3
	FDES 200 Textiles	3	FMER 223 The Business of Fashion	3
	MKT 206 Principles of Marketing	3	GDES 125 Fundamentals of Digital Media	3
	Fine Arts (FA) ART-106 Intro to Art History recommended	3	IS 135 MS Office Applications	3
	Communication Intensive (CI)	3	Quantitative Literacy (QL)	3-4
CREDITS		16 CREDITS	15-16 C	REDITS
YEAR 2				
SEMESTER	FALL		SPRING	
	FMER 210 Fashion and Culture (offered fall)			
	Social Science I** (SS)	3	LAW 208 Business Law	3
	MGT 210 Business Writing			
	200-level Writing Intensive (WI)	3	MGT 204 Principles of Management EC 202 Principles of Microeconomics	3
	Scientific Reasoning - Lab (SR-L)	4	Social Science II** (SS)	3
	Humanities I* (HUM)	3	Humanities II* (HUM)	3
	General Elective or Minor Course	3	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS		16 CREDITS	15-160	
YEAR 3		TO CKEDII2	19-100	KEDIIO
SEMESTER	FALL	SPRING		
OLINEOTEN	FMER 320 Fashion Retailing (offered fall)	3	FMER 290 Internship Preparation	1
	FMER 323 Fashion Product Merchandising		FMER 340 Merchandise Sourcing and Logistics	+-
	(offered fall)	3	(offered spring)	3
	FMER 315 Writing for Fashion			
	300/400-level Writing Intensive (WI)	3	FMER 360 Visual Merchandising (offered spring)	3
	ACC 215 Financial Accounting	3	MKT 311 Consumer Behavior	3
	Humanities III* (HUM)	3	MKT 336 Integrated Marketing Communications	3
			General Elective or Minor Course	3
CREDITS		15 CREDITS	16 C	REDITS
YEAR 4				
SEMESTER	FALL		SPRING	
	FDES 274 History of Fashion Humanities IV* (HUM)	3	INBUS 325/MKT 325 International Marketing	3
	FMER 390 Internship	3	General Elective or Minor Course	3
	FMER 430 Current Topics in Fashion Merchandising (offered fall)	3	General Elective or Minor Course EC 201 Principles of Macroeconomics recommended	3
	FMER 470 Fashion Portfolio	1	General Elective or Minor Course	3
	General Elective or Minor Course	3	General Elective or Minor Course	3
ODEDITO				
CREDITS		13 CREDITS		REDITS

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

COURSE INFORMATION

FYS-100 First Year Seminar 1-credit course required for all first year students.

GPS-101

Trad Student Online Orientation O-credit Blackboard course to prepare for taking SU online classes.

INT-100

Principles of Academic Integrity O-credit Blackboard course required for all students.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the catalog, on the SU Now portal, and through Student Planning.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.
- *HUMANITIES classes must be from at least three different disciplines.
- **SOCIAL SCIENCE classes must be from two different disciplines